



Office for  
National Statistics

# Digital Publishing Principles

- 1 Always put our users first
- 2 Less process, more progress
- 3 Be agile
- 4 Data informs decisions
- 5 Share and be open
- 6 Keep improving
- 7 Never fail, always learn
- 8 Focus on positives, act on negatives
- 9 Publishing is a team sport
- 10 Specialists, not silos
- 11 Be inclusive not exclusive