

DBS X GOVTECH X SUTD

DESIGN CHALLENGE SMART CITY

Making a Smart Nation even Smarter with you

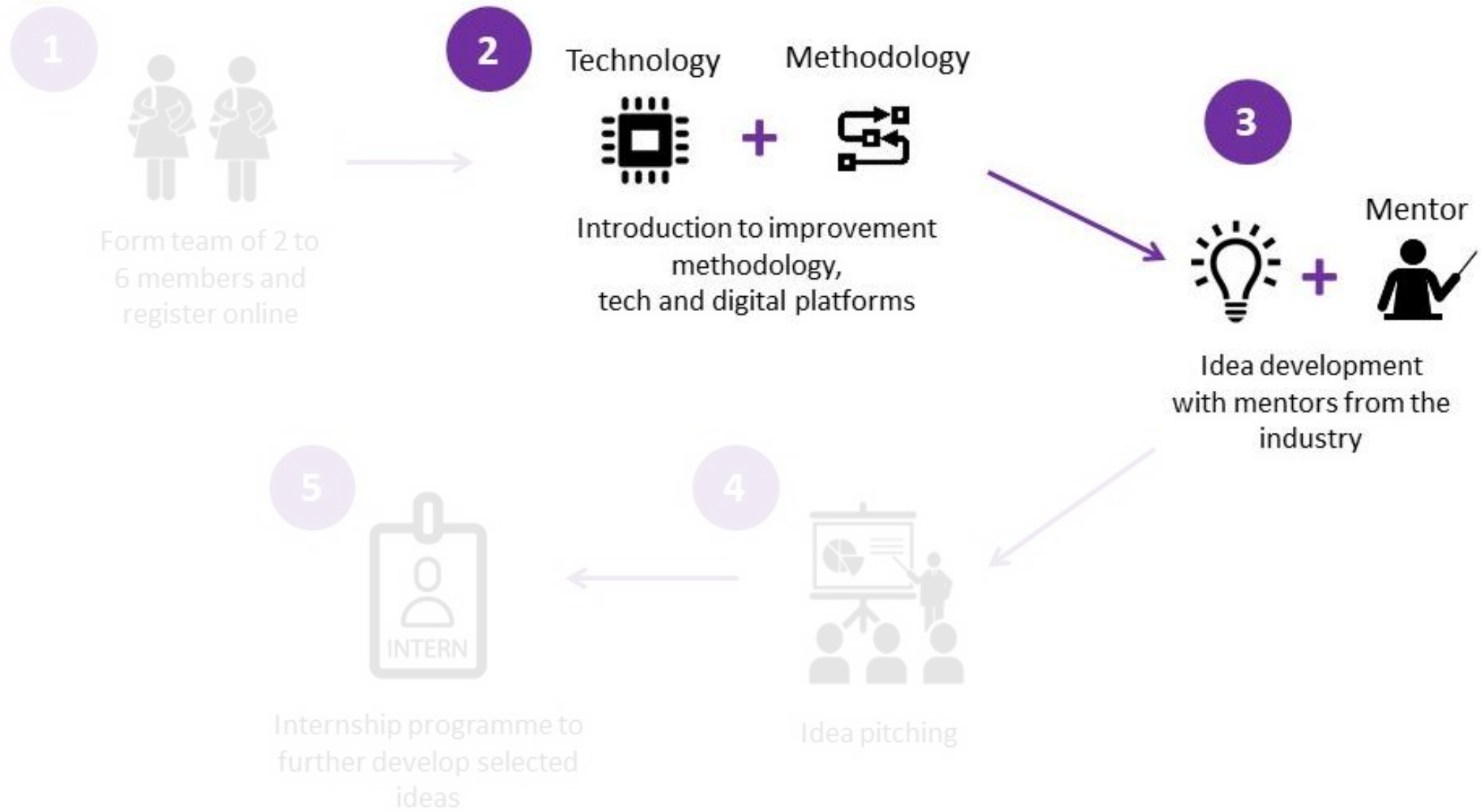


PROGRAMME

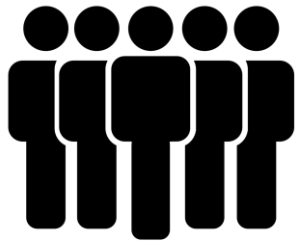
| | |
|--------------------|---------------------------------------|
| 4:00 - 4:15 | Welcome: Sharing on Challenge Roadmap |
| 4:15 - 5:15 | DBS 4D Methodology |
| 5:15 - 5:25 | GovTech Sharing |
| 5:25 - 6:00 | Interaction and Consultation |



Challenge Journey



Challenge Dashboard



20 Teams



89 Students









13 Topics

Challenge Dashboard



Competition Criteria

| Degree of Innovation | Functionality | Impact |
|--|--|--|
|  <p>Is the concept, product or service new or does it supplement an existing product with a new desirable quality</p> |  <p>Does the concept, product or service fulfil all requirements of usability and handling. Does it fulfil a need or a function? Does it address the user's emotional needs?</p> |  <p>Does the concept, product or service deliver a substantial or significant benefit? (E.g. Economic, Social)</p> |
| Feasibility | Technology Application | Quality of Presentation |
|  <p>Does the concept, product or service have a reasonable chance to be developed as a finished product or service within the next 5 years, from a technological and economical point of view?</p> |  <p>Does the concept, product or service best harness the potential of the provided technology and service platforms?</p> |  <p>Is the idea pitching done professionally? Are you able to grab the attention of the audience? How well did you manage to answer questions from the judges?</p> |

Mentor Sessions (3pm-5pm)



- Each session will be split into **30mins** time blocks with minimally 6 available slots each (unless informed)
 - 3:00-3:30 (6 slots)
 - 3:30- 4:00 (6 slots)
 - 4:00-4:30 (6 slots)
 - 4:30- 5:00 (6 slots)

Mentor Sessions (3pm-5pm)



- Each team to only register for 1 timeslot
- Team Leaders will represent their groups to register for their consultation timeslot.
- Registration will be opened on every (Tue), you will be informed by email.
- You may engage more than 1 mentor in the same day, but subjected to availability.
- Compulsory mentor sessions
 - 1 Mar
 - 15 Mar

Key Dates

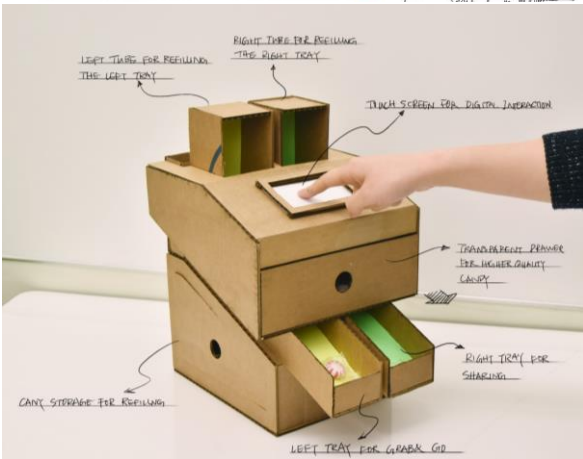
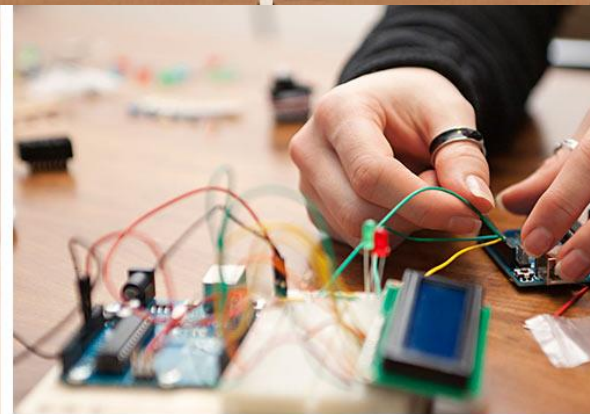
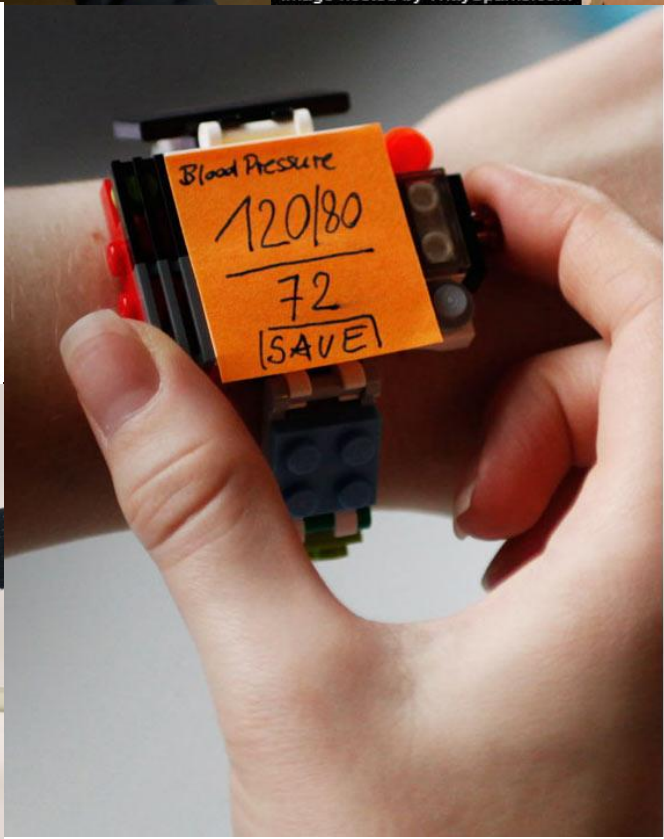
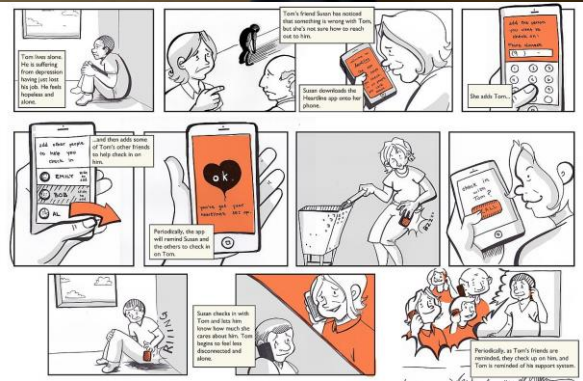
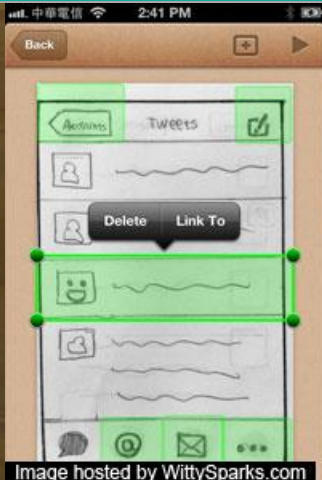


| Event | Dates |
|----------------------------------|----------|
| Challenge Briefing and Workshops | 20 Feb |
| Mentor 1 | 22 Feb |
| Mentor 2 | 1 Mar ● |
| Mentor 3 | 8 Mar |
| Mentor 4 | 15 Mar ● |
| Pitching Session | 22 Mar |

Concept Poster

| Concept Poster | | |
|---|---|---|
| Concept Name | What's the big idea? <small>Describe your idea in 5-7 words</small> | |
| Who are we designing for? | What's the problem/opportunity? | |
| How does it work? <small>Describe the mechanics/steps of the concept (Draw if needed)</small> | | |
| Why will the concept work? <small>Explain how the concept solves the problem/opportunity specified</small> | What is the value proposition for the Govt and Bank? <small>State the impact/benefits that your solution will bring to both the Government and Bank perspectives</small> | How will you measure success? <small>State the metrics to track and pass/fail criteria. Why were these chosen?</small> |

Prototyping





4D Methodology

TWENTY×THIRTY By  **DBS**

CONTIKI TRAVEL CHANGED MY LIFE

by Remi Gosselin,
Contiki Europe Trip Manager

JOIN US

27 FEB 2019 (WED)
3.00PM to 5.00PM

DAX @ SUTD
8 Sompah Road
#01-103 Singapore 487372

Admission is free.
Food and drinks provided!
RSVP now!

contiki
CONNECTIONS

**WIN A FREE
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TRIP!**

