

DBS X GOVTECH X SUTD

DESIGN CHALLENGE SMART CITY

Making a Smart Nation even Smarter with you

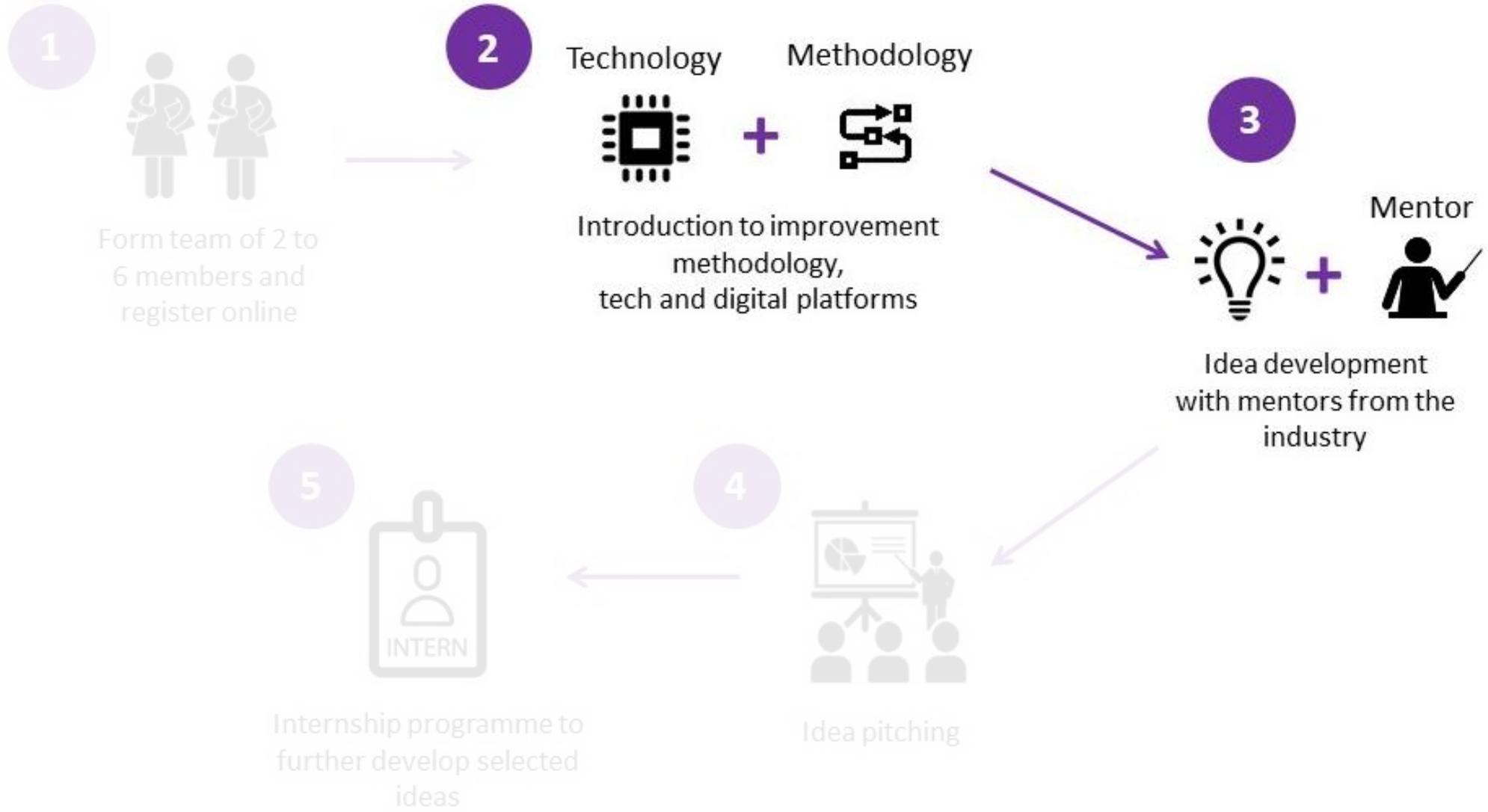


PROGRAMME

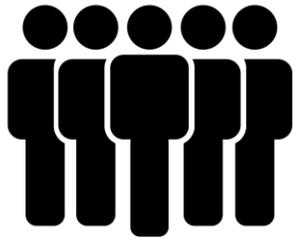
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|--------------------|---------------------------------------|
| 4:00 - 4:15 | Welcome: Sharing on Challenge Roadmap |
| 4:15 - 5:15 | DBS 4D Methodology |
| 5:15 - 5:25 | GovTech Sharing |
| 5:25 - 6:00 | Interaction and Consultation |



Challenge Journey



Challenge Dashboard



20 Teams



89 Students



13 Topics

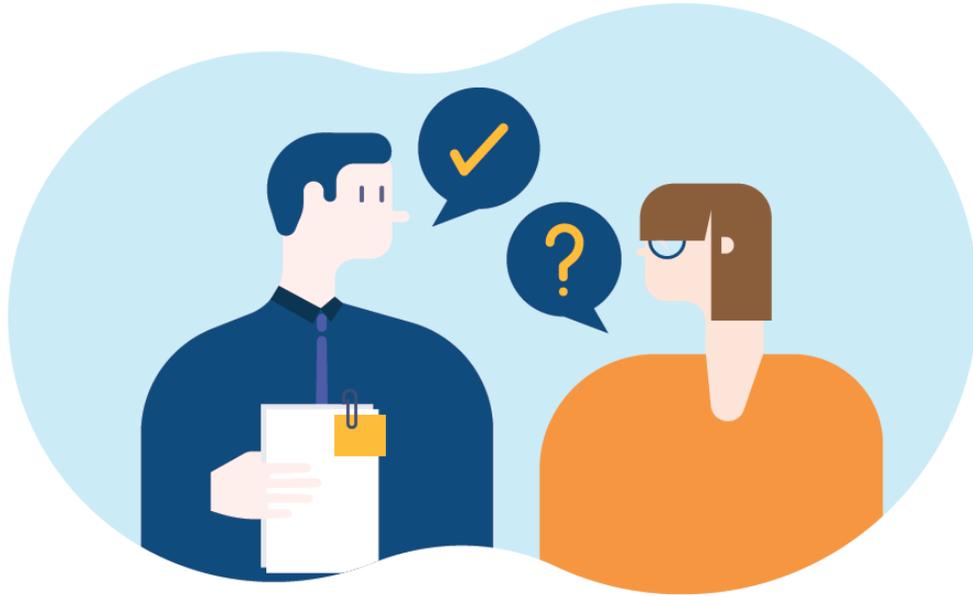
Challenge Dashboard



Competition Criteria

Degree of Innovation	Functionality	Impact
 <p>Is the concept, product or service new or does it supplement an existing product with a new desirable quality</p>	 <p>Does the concept, product or service fulfil all requirements of usability and handling. Does it fulfil a need or a function? Does it address the user's emotional needs?</p>	 <p>Does the concept, product or service deliver a substantial or significant benefit? (E.g. Economic, Social)</p>
Feasibility	Technology Application	Quality of Presentation
 <p>Does the concept, product or service have a reasonable chance to be developed as a finished product or service within the next 5 years, from a technological and economical point of view?</p>	 <p>Does the concept, product or service best harness the potential of the provided technology and service platforms?</p>	 <p>Is the idea pitching done professionally? Are you able to grab the attention of the audience? How well did you manage to answer questions from the judges?</p>

Mentor Sessions (3pm-5pm)



- Each session will be split into **30mins** time blocks with minimally 6 available slots each (unless informed)
 - 3:00-3:30 (6 slots)
 - 3:30- 4:00 (6 slots)
 - 4:00-4:30 (6 slots)
 - 4:30- 5:00 (6 slots)

Mentor Sessions (3pm-5pm)



- Each team to only register for 1 timeslot
- Team Leaders will represent their groups to register for their consultation timeslot.
- Registration will be opened on every (Tue), you will be informed by email.
- You may engage more than 1 mentor in the same day, but subjected to availability.
- Compulsory mentor sessions
 - 1 Mar
 - 15 Mar

Key Dates

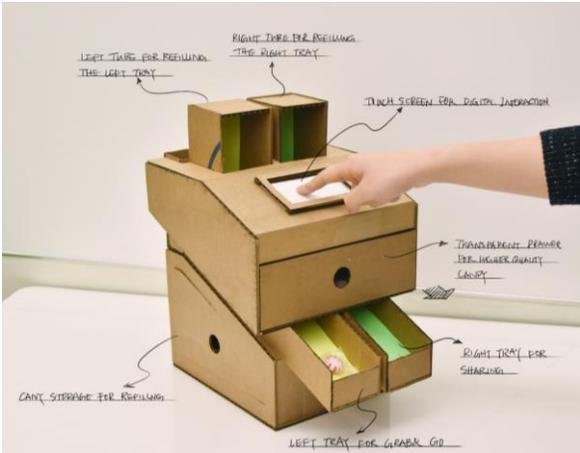
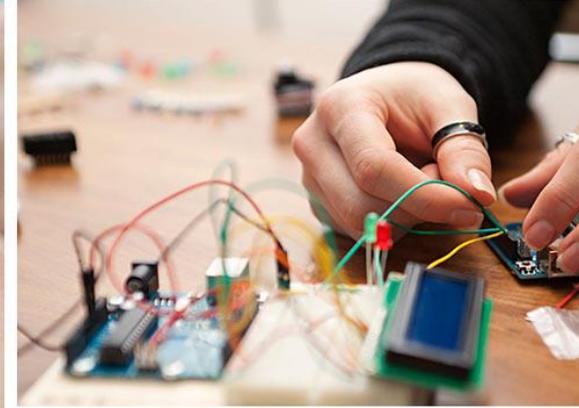
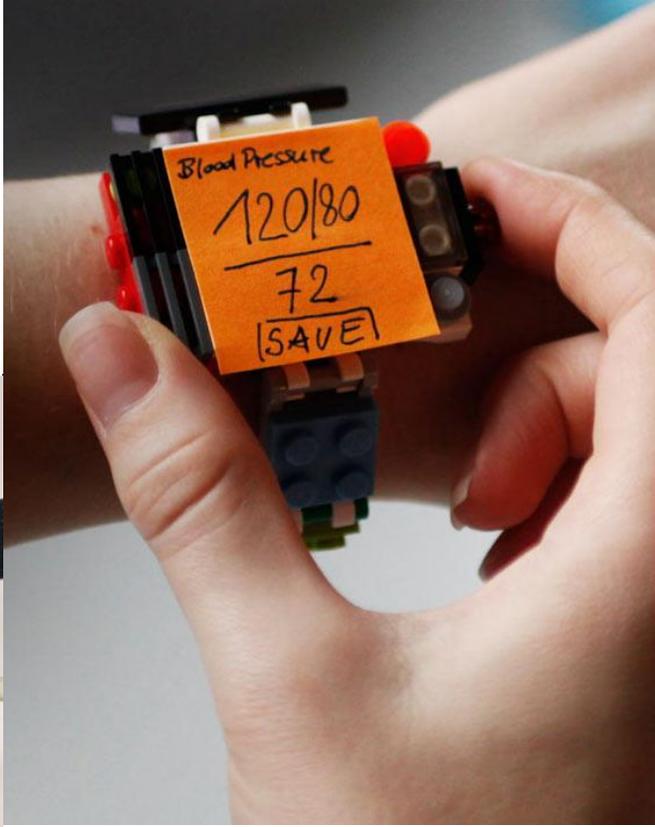
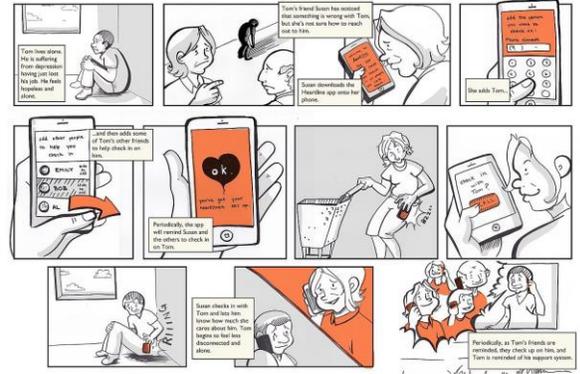
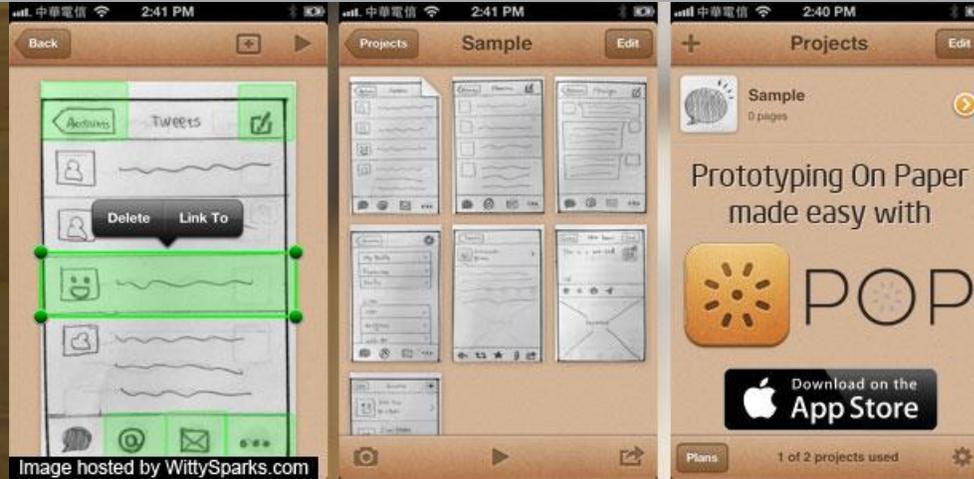


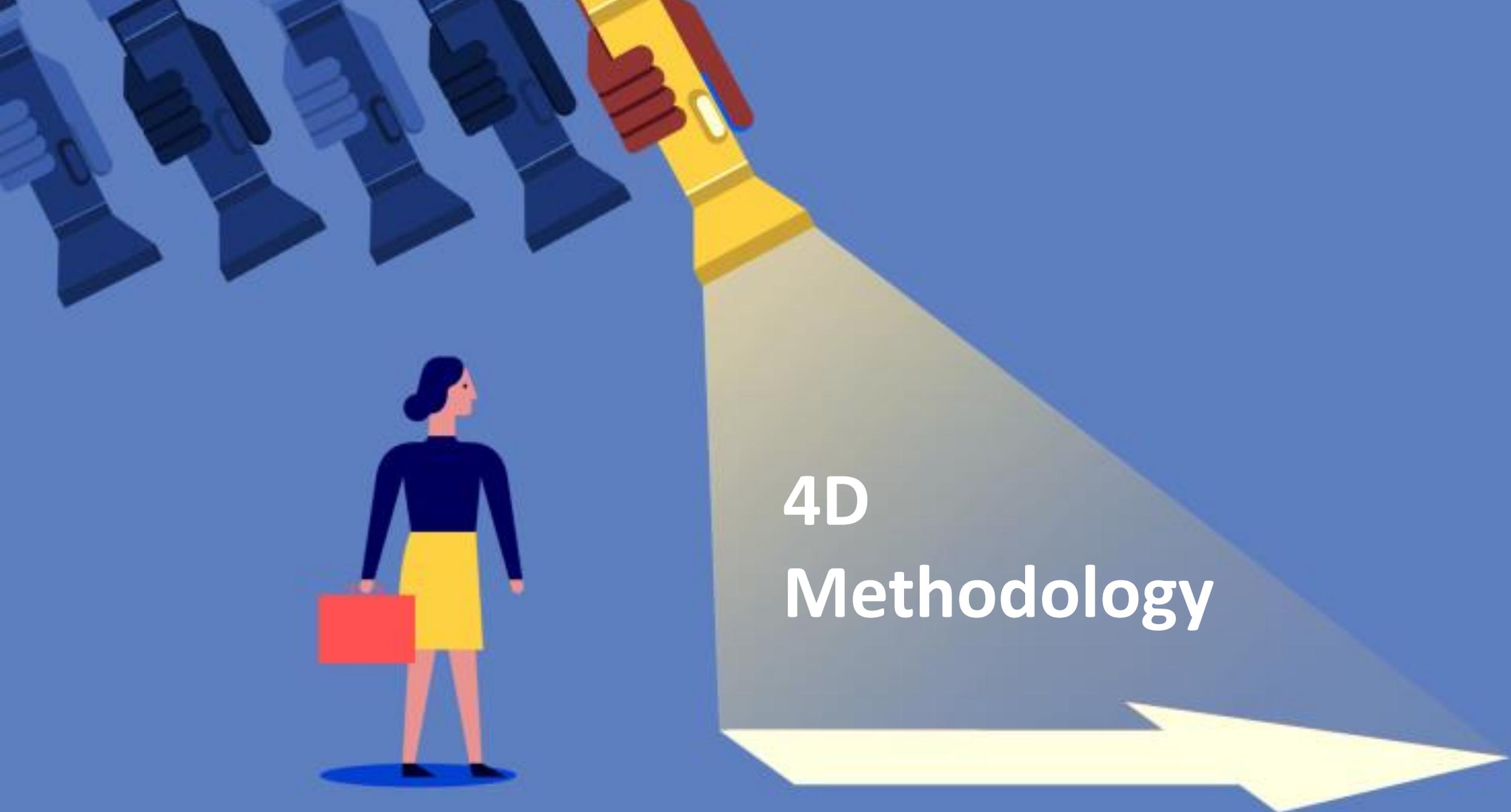
Event	Dates
Challenge Briefing and Workshops	20 Feb
Mentor 1	22 Feb
Mentor 2	1 Mar ●
Mentor 3	8 Mar
Mentor 4	15 Mar ●
Pitching Session	22 Mar

Concept Poster

Concept Poster		
<i>Concept Name</i>	<i>What's the big idea?</i> <small>Describe your idea in 5-7 words</small>	
<i>Who are we designing for?</i>	<i>What's the problem/opportunity?</i>	
<i>How does it work?</i> <small>Describe the mechanics/steps of the concept (Draw if needed)</small>		
<i>Why will the concept work?</i> <small>Explain how the concept solves the problem/opportunity specified</small>	<i>What is the value proposition for the Govt and Bank?</i> <small>State the impact/benefits that your solution will bring to both the Government and Bank perspectives</small>	<i>How will you measure success?</i> <small>State the metrics to track and pass/fail criteria. Why were these chosen?</small>

Prototyping





4D
Methodology

TWENTY×**THIRTY** By  **DBS**

CONTIKI TRAVEL CHANGED MY LIFE

by Remi Gosselin,
Contiki Europe Trip Manager

contiki
CONNECTIONS

JOIN US

27 FEB 2019 (WED)
3.00PM to 5.00PM

DAX @ SUTD
8 Sompah Road
#01-103 Singapore 487372

Admission is free.
Food and drinks provided!
RSVP now!

**WIN A FREE
CONTIKI
TRIP!**

