DBS X GOVTECH X SUTD

DESIGN CHALLENGE SMART CITY

Making a Smart Nation even Smarter with you

DBS

GOVTECH SINGAPORE

SUTD SINGAPORE UNIVERSITY OF TECHNOLOGY AND DESIGN

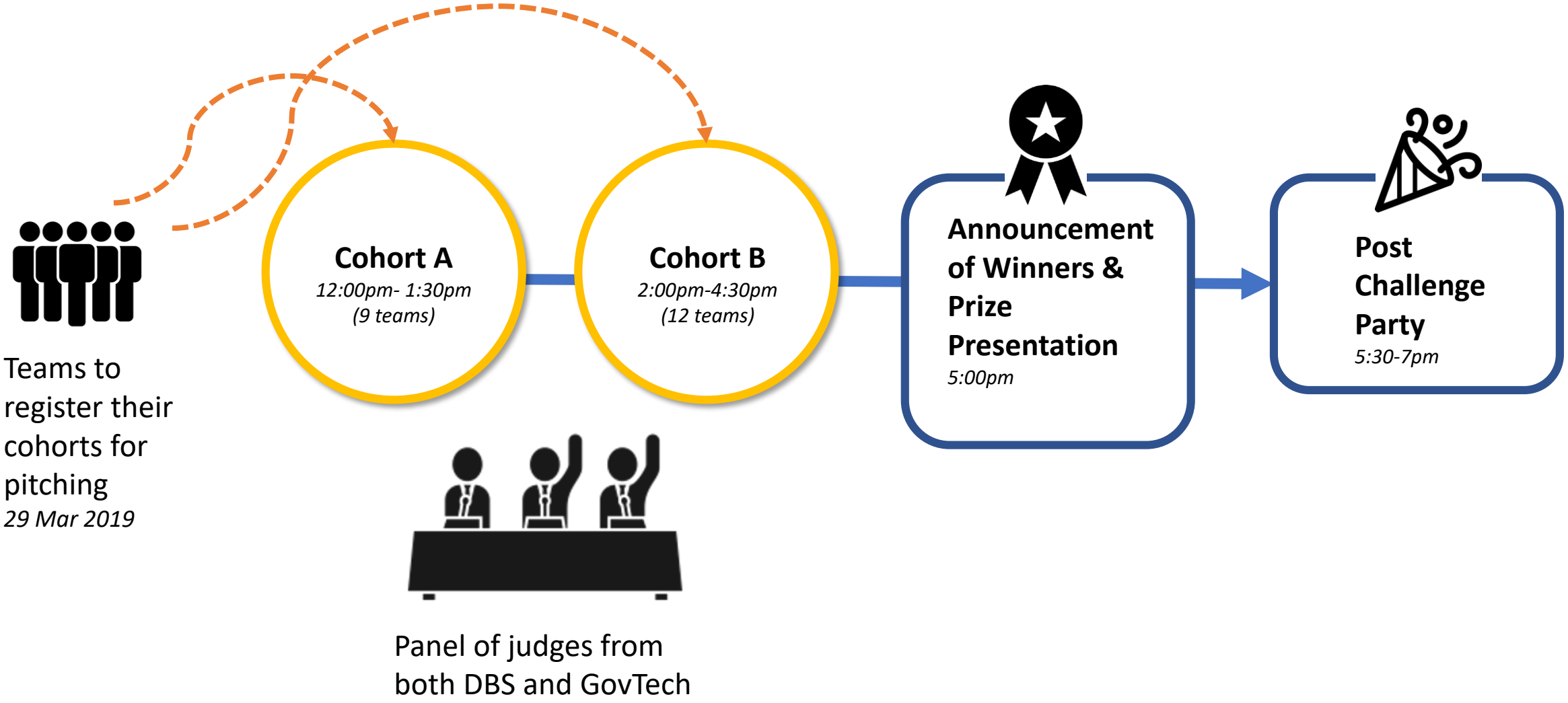
Key Dates

Event	Dates
Registration Closes	15 Feb
Challenge Briefing and Workshops	20 Feb
Mentor 1	22 Feb
Mentor 2	1 Mar
Mentor 3	8 Mar
Mentor 4	15 Mar
Mentor 5	22 Mar
Mentor 6	29 Mar
Pitching Session	5 Apr

Stock take

- Refined ideas
- Conduct some basic testing and feedback from users
- 2nd version of storyboard/prototype/ wireframe and format of pitching

Pitching Day (5 Apr)



Competition Criteria

Degree of Innovation

Is the concept, product or service new or does it supplement an existing product with a new desirable quality

Functionality

Does the concept, product or service fulfil all requirements of usability and handling. Does it fulfil a need or a function? Does it address the user's emotional needs?

Impact

Does the concept, product or service deliver a substantial or significant benefit?
(E.g. Economic, Social)

Feasibility

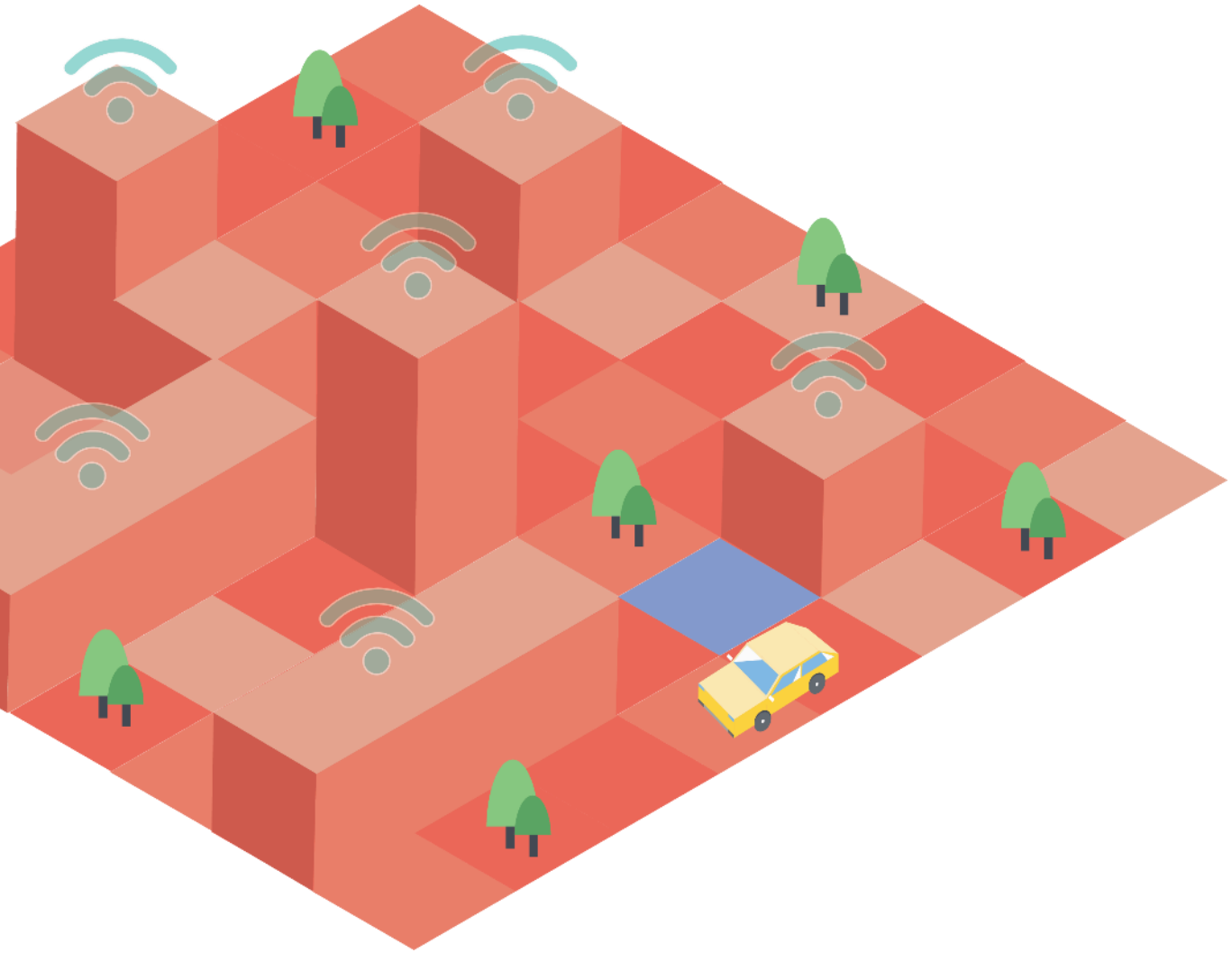
Does the concept, product or service have a reasonable chance to be developed as a finished product or service within the next 5 years, from a technological and economical point of view?

Technology Application

Does the concept, product or service best harness the potential of the provided technology and service platforms?

Quality of Presentation

Is the idea pitching done professionally? Are you able to grab the attention of the audience? How well did you manage to answer questions from the judges?



Q n A

Thank You!