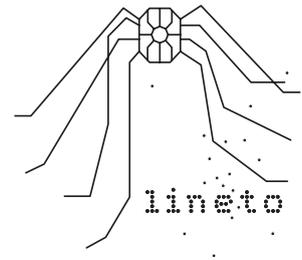


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## LINETO TYPE FOUNDRY END USER LICENSE AGREEMENT FOR FONT SOFTWARE

### PREAMBLE

This license agreement for Font Software becomes a legally binding contract between the licensee and Lineto GmbH when the licensee agrees to the Terms of Condition in an electronic delivery method or purchases the Font Software on a storage medium and opens the packaging containing the typefaces.

If the licensee refuses to accept a contractual obligation through this license agreement, he is not permitted to download, access, and/or use the Font Software. The licensee is required to thoroughly and carefully read through the complete license agreement before agreeing to the conditions specified here.

The general Lineto END USER LICENSE AGREEMENT is a standard document which forms the basis of all licensing agreements.

The SPECIFIC USER LICENSE document overrides the standard EULA in certain points, e.g. user parameters or usage details. The two documents combined form the agreement as a whole.

### ARTICLE 1 – LICENSE AND USAGE RIGHTS

#### 1.1

The Font Software underlying this contractual agreement is the intellectual property of Lineto GmbH.

The term "Font Software" includes any and all updates, upgrades, expansions, modified versions and working copies of the Font Software to which the licensee, i.e. a natural person or legal person, has accordingly been granted a license. The Font Software remains and shall remain, now and in the future, the property of Lineto GmbH.

#### 1.2

Upon full payment of the agreed-upon usage fee, Lineto GmbH grants the licensee the non-exclusive, non-transferable, non-sublicensable right and license, subject to the terms and conditions of this EULA and the specific user licence.

Minimal basic Standard Desktop/Print Use Licence consists of the right to simultaneously use or store the Font Software on a maximum of 5 (five) computers (workstations) or by a maximum of 5 (five) users at one single geographical location stipulated by the licensee, within one single company or institutional entity only.

In the event that extensions to the above-mentioned basic Standard Desktop/Print Use License restrictions become necessary, the licensee is obliged to purchase an extended license. Extended license is also needed for other Uses e.g. as App Use, eBook Use, Web Use, TV/Broadcasting/Streaming/Video Use and Server Use.

The licensee may install the Font Software on a single file server for Use on a single local area network (LAN) only when the Use of such Font Software is limited to the Workstations and Printers that are part of the licensed Unit of which the server is part.

For the purpose of determining the proper number of Workstations for which a license is needed, the following example is supplied for illustration purposes only:

"If there are 100 Workstations connected to the server, with no more than 15 Workstations either using this Font Software currently, but the Font Software will be used on 25 different Work-

stations at various points in time, a site license must be obtained creating a licensed unit for 25 Workstations."

The Font Software may not be installed or used on a server that can be accessed via the Internet or other external network system (a system other than LAN) by Workstations, which are not part of a licensed Unit. Fonts used with a server based application require a License Extension for Servers.

If the Font Software is intended to be used for commercial purposes, each individual license permits one additional usage (installation) on a personal home or portable computer.

For the exclusive purpose of data backup, additional backup copies of the Font Software can be made.

#### 1.3

Transferring the license to a third party is essentially not permitted. Any subsidiary company, affiliate company, service company, design agency or other third party working with the licensee needs to buy their own separate license from Lineto GmbH.

#### 1.4

For the exclusive purpose of outputting certain files, the licensee is permitted to transfer a copy of the Font Software which is used for creating the pertinent file to a commercial printer or another service company. In the event of any text modification, the service company is required to possess its own license. The licensee has to inform the commercial printer/pre-press/service company about the content of this License Agreement.

#### 1.5

For embedding the font software into websites Lineto offers web font packages.

The licensee is allowed to self-host the provided web fonts on all registered domains and their subdomains, and include them via the @font-face-feature. The CSS-file which refers to the web fonts must imply Lineto's disclaimer.

Lineto does not collaborate with any cloud based hosting services. Web fonts are provided for self-hosting.

#### 1.6

Licensing for publishing/distributing of font software in apps for mobile devices or eBooks is a licensing extension to the desktop license and granted for a yearlong temporary use at an annual fee. The license is two-fold:

- perpetual desktop/print license for designing and for generating the app/eBook
- annually renewable license for publishing/distributing app/eBook.

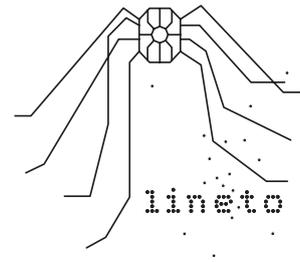
#### 1.7

For TV/Broadcasting/Streaming/Video Use an individual licensing extension to the desktop license is needed.

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The licensee may electronically distribute Font Software embedded in a "Personal or Internal Business Use" document only when the Font Software embedded in such document is in a static graphic image (e.g., a ".gif" or ".png" image, etc.) or an embedded electronic





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Publication of Embedded Electronic Documents for External Business Use (e.g. downloadable PDF) requires a licensing extension.

#### 1.9

If the licensee intends to edit or modify a document containing the embedded Font Software, a request must be made to Lineto GmbH. Lineto GmbH will then conclude a License Extension for Font Embedding. This License Extension for Font Embedding is subject to an additional fee.

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Depending on the nature of the offense and the details and graveness of a violation, Lineto GmbH may add further charges for expenditure, time and effort and for legal expenses, as well as to recover damages.

The handling of any individual cases may be arranged at Lineto's discretion without prejudice.

### ARTICLE 2 – EXCLUSION OF OTHER USAGE

#### 2.1

Subject to the provisions in subsection 1.4 of this agreement, selling, lending or otherwise transferring the Font Software to a third party or parties is strictly prohibited. In addition, transferring the Font Software as a component or sub-component of other products, e.g., electronic documents or sublicenses, to a third party or parties is also strictly prohibited.

#### 2.2

Subject to the provisions in subsections 2.3 and 2.4 of this agreement, the following is prohibited: modifying the Font Software, merging it with other software programs, decompiling it, using modules from said software for one's own developments or using technical solutions contained in the Font Software for purposes other than operation on the licensee's own computers.

#### 2.3

Exceptions to subsection 2.2 are only permitted provided they are essential to obtaining the necessary information for establishing interoperability of the software with other programs, and provided this information is neither published nor accessible in any

other form and if the licensee is unable to obtain said information from Lineto GmbH or its authorized distributors or appointed agents. In this case, the licensee shall inform Lineto GmbH in writing as to which portions of the software the licensee is decompiling.

#### 2.4

Modifying the Font Software is prohibited, even in the event that it is necessary for fulfilling personal design requirements. If the licensee wants to make modifications, consent and permission has to be obtained from Lineto GmbH. Non-compliance with this provision voids any and all support rights and warranties granted by Lineto GmbH and represents a violation and breach of this license agreement.

Furthermore, if the licensee or a third party or parties effect modifications to the Font Software despite the prohibition against such modifications, Lineto GmbH becomes the owner of that modified data.

Specifically, it is prohibited to change or modify the Font/ Trademark names used as identifying tags in the Font Software in any form or manner. If such changes or modifications become necessary, prior written consent has to be obtained from Lineto GmbH.

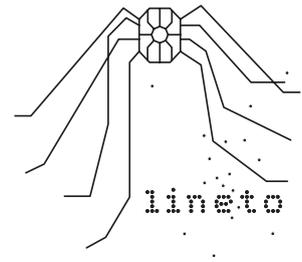
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#### 3.1

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The licensee is also aware that software is never completely error-free and that the Font Software may therefore contain errors, which can affect functionality and operation.

### 3.3

Claims exceeding the preceding warranty claims, e.g. compensation for idle time, loss of production, waste of material and other indirect damage, are explicitly excluded, provided said damage was not willfully or intentionally brought about or caused by gross negligence on the part of Lineto GmbH. Liability is not assumed insofar as the damage does not stem from a grossly negligent breach of duty by Lineto GmbH.

## ARTICLE 4 – TERMINATION OF LICENSING AGREEMENT

### 4.1

The licensee's usage rights of the Font Software guaranteed under subsections 1.2 through to 1.10 shall become immediately null and void in the event of a breach of the terms and conditions of this EULA and/or the Specific User Licence by the licensee. No further use of the Font Software is allowed.

### 4.2

If the licensee or one of the licensee's employees breaches the agreed-upon license and right of use and/or any property rights of Lineto GmbH, Lineto GmbH has the right to terminate the license and right of use, with termination taking immediate effect. Lineto GmbH reserves the explicit right to assert any further claims (specifically information, compensation for damages, etc.).

### 4.3

In the event of termination, the licensee is obligated to

delete the original Font Software affected by and pertaining to the termination, including documentation and all copies. Licensee is not allowed to further use the Font (Typeface) or the Font Software and upon request of Lineto Licensee is obligated to immediately remove, delete or destroy any graphic embodiments of the licensed Typeface. At the request of Lineto GmbH, the licensee is obligated to provide written assurance that said deletion has occurred.

## ARTICLE 5 – CONFIDENTIALITY OBLIGATIONS

### 5.1

The licensee is obligated to undertake all necessary steps to prevent unauthorized access to the Font Software and to any copies of such.

### 5.2

The licensee is obliged to inform employees and representatives and anyone who is granted access to the Font Software within this licensing agreement about the content and conditions of the license provisions for the relevant Font Software and put said employees, representatives etc. under the obligation of compliance with those provisions and conditions.

## ARTICLE 6 – FINAL PROVISIONS

### 6.1

This contract represents an agreement between the parties. Verbal collateral agreements do not exist. Any verbal agreements are only binding for Lineto GmbH if said verbal agreements have been acknowledged and confirmed in writing by Lineto GmbH.

### 6.2

Changes to this contract require written form. This also applies to changes to this written form clause.

### 6.3

The invalidity or inoperativeness of one or more provisions of this contract does not affect the validity of the rest of the contract and the remaining other provisions shall thereby remain unaffected. An invalid provision shall be replaced by a provision that is permitted by law and which approaches the invalid provision and economic interests intended by the parties.

### 6.4.

Any and all disputes arising from, or in connection with, this contract as well as any dispute over the materialization of this contract are exclusively subject to the law of Switzerland without regard to any conflict law principles excluding in particular the United Nations Convention on Contracts for International Sale of Goods (Vienna 1980) as well as the United Nations Convention on the Law applicable to International Sales of Goods (Den Haag 1995). The rights and obligations of the parties arising from this contract are based on Swiss law, even in the event that the exertion or breach of contractual rights takes place in a foreign country.

Exclusive place of jurisdiction is Zurich/Switzerland.

