

TYPOGRAPHY

Our system uses a custom-designed, proprietary typeface called HP Simplified. If you don't have HP Simplified installed, please visit <http://www.hp.com/hpweb/experience/make/look/typography.aspx>

HP Simplified Typeface

TEXT STYLES

Application heading, paragraph and text styles.

H1

HP Simplified Regular 72px

H2

HP Simplified Light 60px

H3

HP Simplified Light 48px

H4

HP Simplified Light 36px

H5

HP Simplified Regular 24px

Body Text

HP Simplified Regular 14px

Button

HP SIMPLIFIED BOLD 14PX

Lead Paragraph

Vestibulum faucibus molestie velit, et gravida justo tempor sed. Integer dictum scelerisque justo a viverra. Quisque at mauris in ligula ultricies lacinia at vitae justo. Quisque at mauris in ligula ultricies lacinia at vitae justo.

Paragraph

Vestibulum faucibus molestie velit, et gravida justo tempor sed. Integer dictum scelerisque justo a viverra. Quisque at mauris in ligula ultricies lacinia at vitae justo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Small Text

Vestibulum faucibus molestie velit, et gravida justo tempor sed. Integer dictum scelerisque justo a viverra. Quisque at mauris in ligula ultricies lacinia at vitae justo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Emphasis Styles

**HP Simplified Bold**  
*HP Simplified Italic*

TEXT COLORS


We use black and shades of grey to display all text.

Primary	#333333	rgb(51, 51, 51)
Secondary	#999999	rgb(153, 153, 153)
Disabled	#cccccc	rgb(204, 204, 204)

COLOR


Always use the custom color specifications to maintain color consistency across multiple channels and media.

Primary




HP Blue  
#0080C0  
rgb(0, 150, 214)


Accent




HP White  
#FFFFFF  
rgb(255, 255, 255)



Orange  
#E67E22  
rgb(230, 115, 75)




Yellow  
#F1C40F  
rgb(243, 200, 75)




Purple  
#9B59B6  
rgb(155, 85, 145)


Fallback - Dark




Dark Blue  
#005596  
rgb(0, 105, 150)



Dark Orange  
#A65336  
rgb(166, 83, 54)




Dark Yellow  
#A69136  
rgb(166, 145, 54)




Dark Purple  
#774677  
rgb(119, 70, 119)

Status


These colors are used to convey status. They should not be used as accent colors in non-status contexts.



Red  
#F04B77  
rgb(240, 75, 55)




Yellow  
#F0AA3C  
rgb(240, 170, 60)




Green  
#509137  
rgb(80, 145, 55)

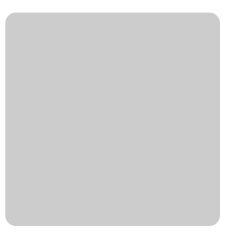
Neutral



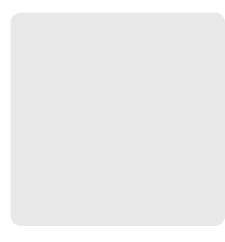
Black  
#333333  
rgb(51, 51, 51)



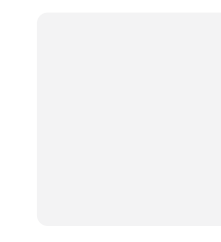
Dark gray  
#676767  
rgb(103, 103, 103)



Gray  
#CCCCCC  
rgb(204, 204, 204)




Medium gray  
#E6E6E6  
rgb(232, 232, 232)




Light gray  
#F2F2F2  
rgb(243, 243, 243)


Fallback - Light



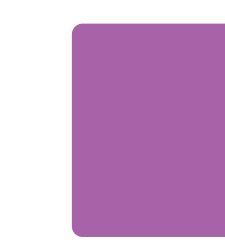
Light Blue  
#00A9F1  
rgb(0, 169, 241)



Light Orange  
#FF8153  
rgb(255, 129, 83)



Light Yellow  
#F0D650  
rgb(246, 214, 80)



Light Purple  
#A863AB  
rgb(168, 99, 168)

BUTTONS

Buttons are convenient tools when you need more traditional actions.

Primary

ACTIVE

HOVER

DISABLED

Secondary

ACTIVE

HOVER

DISABLED

Critical

Critical buttons are used as the most important calls-to-action. Limit your selection of colors by choosing only one accent from the primary palette.

ACTIVE

HOVER

DISABLED

Function

+

+

+

Text

Active

Hover

SWITCHES & SLIDERS

Switches are toggle element that switch between an Off and On state on tap or click.

Radio

☐

☐

☒

☐

☐

Checkbox

☐

☐

☒

☐

☒

Toggle

☐

☒

☐

☒

☐

Slider

TABS / SUB-NAVIGATION

When looking at complex complex data, Tabs can be useful for dismeninating the content.

Link One

Link Two

Link Three

Link Four

Link Five

Link Six

HORIZ BUTTON GROUP

Button Groups are useful quick glance content that is interrelated.

Link One

Link Two

Link Three

Link Four

Link Five

ICONBAR

When appropriate, an Iconbar can be used as an Alternative to Vertical List Button on small screen sizes and Mobile.

Menu

Favorites

Search

Settings

More

BREADCRUMBS

Breadcrumbs are used to provide context and shortcuts to users when diving into application content.

Small Breadcrumb

Home / [Search](#) / Service Details / Service Configuration

Large Breadcrumb

Home / [Search](#) / Service Details / Service Configuration

PAGINATION

The Paginator is one of the ways employeeed to skip through large datasets. Another form of pagination used is infinite scroll, see application patterns.

Simple Paginator

« Previous

1

2

3

4

5

...

10

Next »

Brand Paginator

« Previous

1

2

3

4

5

...

10

Next »

VERTICAL LIST MENU

Vertical List Buttons are used for primary navigation of applications.

Dashboard

Platforms

Servers

Storage

Networking

Integrated Systems

Software

INPUT FIELDS

A variety of Input Field types are used to help users communicate with our services.

Text Input

Hint Text

Hint Text

Input Tel

Input Text

Input Text

Input Text

Input Text

Input Text

Disabled Text

Post-fix Label

Website

Website

http://www.hp.com

www.hp.com

www.hp.com

www.hp.com

Website

Numeric Stepper

1

11

110

100

100

1

Dropdown

Select Item

Select Item

Item One

Item One

Select Item

Select Item

Item One

Item One

Select Item

Select Item

Item One

Item Two

Item Three

Date Input

Select Date

Select Date

October 8

October 8, 2015

Select Date

Select Date

October 8, 2015

Select Date

Select Date

October 8, 2015

Select Date

Labels

Top Aligned

Name

John Doe

Email

john.doe@hp.com

Password

\*\*\*\*\*

Left Aligned

Name

John Doe

Email

john.doe@hp.com

Password

\*\*\*\*\*


### TOPBAR

The Topbar is the main navigational pattern for applications. The Topbar can be modified to highlight key actions of the application. As show below it can have search integrated, extentions and other elements as you can see more in the application patterns area.

Menu Light Theme

Application Name

Search



Minimal Light Theme

Application Name


CALL TO ACTION

Slim Light Theme

Application Name


### FOOTER

Just as the Topbar is the key component for your application, the Footer must always be present in your application to refence the corporate brand. It should always be at the bottom of your application home. See the Application Template for more details.



Application Name | © Copyright info

[Terms of use](#) [Privacy](#) [Report Bug](#)



Application Name | © Copyright info

[Terms of use](#) [Privacy](#) [Report Bug](#)

### DIALOGS

Dialogs have many uses...From basic confirmation pop-up to a full wizard experience, Dialogs are versatile.

Message

Great job!

You've completed all your tasks. You can close this window and carry on.

Action

Do you want to sit?

Tell me what is more comfortable for you. I'm going to stand, what do you want to do?

YES, SIT

NO, STAND

Choice

What is your favorite dance move?

This is important in defining your career path. The cabbage-patch, robot, chicken dance?

Dance moves

The Robot

☐ I dance alone.

☒ I'm better with a partner.

☐ Big groups are my thing

SUBMIT

Fullscreen Overlay

Cancel subscription?

Once you perform this action you willl no longer have access to the service. Please be aware that no refunds will be provided for prepaid subscriptions. Are you cer-tain you would like to proceed?

YES, CANCEL SUBSCRIPTION