

# Paragraphs (ctd)

## Emphasis

You can add emphasis by making text bold or italic.

### Bold

To bold text, add two asterisks or underscores before and after a word or phrase. To bold the middle of a word for emphasis, add two asterisks without spaces around the letters.

I just love **bold text** .

I just love **bold text** .

Love **is** bold

### Bold Best Practices

Markdown applications don't agree on how to handle underscores in the middle of a word. For compatibility, use asterisks to bold the middle of a word for emphasis.

### Italic

To italicize text, add one asterisk or underscore before and after a word or phrase. To italicize the middle of a word for emphasis, add one asterisk without spaces around the letters.

Italicized text is the *cat's meow* .

Italicized text is the *cat's meow* .

A *cat* meow

### Italic Best Practices

Markdown applications don't agree on how to handle underscores in the middle of a word. For compatibility, use asterisks to italicize the middle of a word for emphasis.

### Bold and Italic

To emphasize text with bold and italics at the same time, add three asterisks or underscores before and after a word or phrase. To bold and italicize the middle of a word for emphasis, add three asterisks without spaces around the letters.

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This text is ***really important***.

## Bold and Italic Best Practices

Markdown applications don't agree on how to handle underscores in the middle of a word. For compatibility, use asterisks to bold and italicize the middle of a word for emphasis.