



Rossmann Store Sales



Forecast sales using store, promotion, and competitor data

\$35,000 · 3,303 teams · 2 years ago

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Overview

Description

Rossmann operates over 3,000 drug stores in 7 European countries. Currently, Rossmann store managers are tasked with predicting their daily sales for up to six weeks in advance. Store sales are influenced by many factors, including promotions, competition, school and state holidays, seasonality, and locality. With thousands of individual managers predicting sales based on their unique circumstances, the accuracy of results can be quite varied.

Evaluation

Prizes

Timeline

In their first Kaggle competition, Rossmann is challenging you to predict 6 weeks of daily sales for 1,115 stores located across Germany. Reliable sales forecasts enable store managers to create effective staff schedules that increase productivity and motivation. By helping Rossmann create a robust prediction model, you will help store managers stay focused on what's most important to them: their customers and their teams!



If you are interested in joining Rossmann at their headquarters near Hanover, Germany, please contact Mr. Frank König (Frank.Koenig {at} rossmann.de) Rossmann is currently recruiting data scientists at [senior](#) and [entry-level](#) positions.

Leaderboard



Kernels



261 discussion topics



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Rules Acceptance
Deadline

3,303 **3,740**
Teams Competitors

Points **This competition awarded standard ranking points**
Tiers **This competition counted towards tiers**

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